



Innovation
Norway

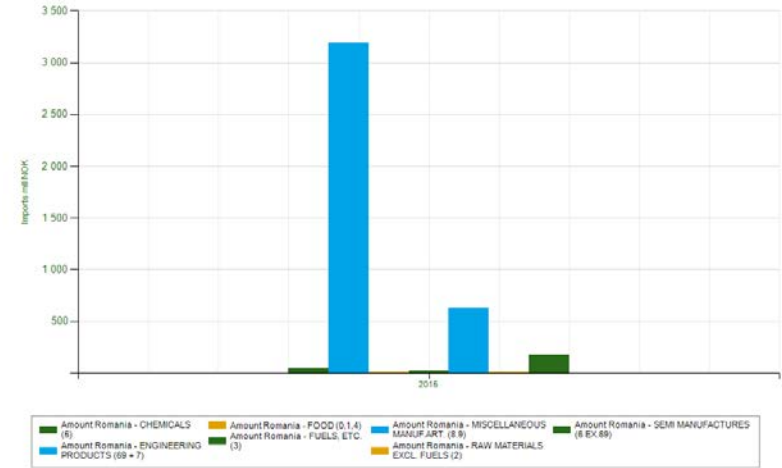
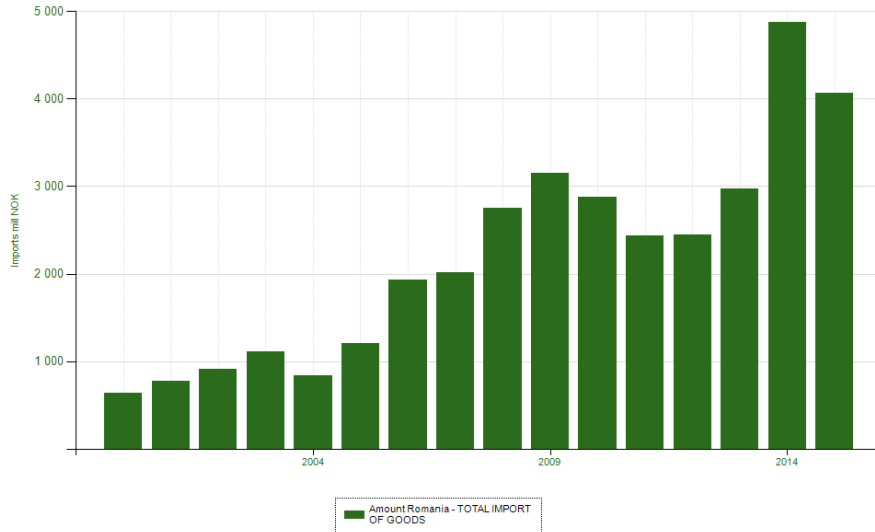
Opportunities in Romania

Bucharest 14 October 2016

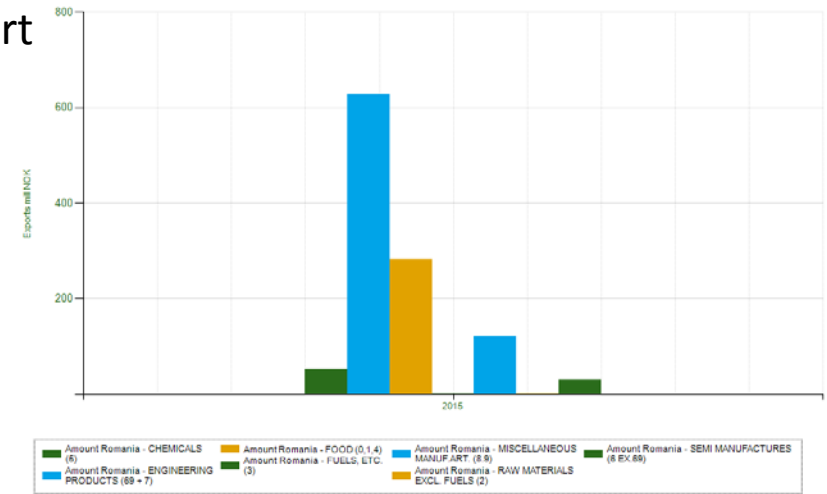
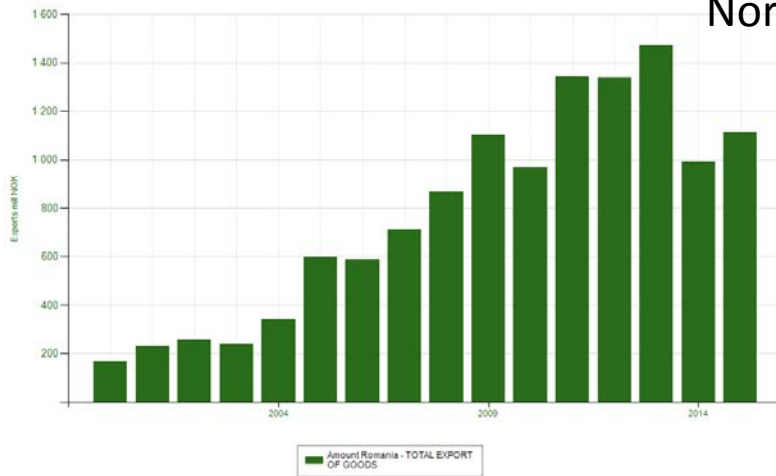
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Bi-lateral Trade

Norw. Import



Norw. Export



Drivers in the market– relevant for Norwegian Companies

- Positive economic growth as basis for investments.
- Opportunities to “leapfrog”
- Highly skilled workforces, in particular within ICT
- Low wages in industry, attractive for production and prototyping

Possible areas for cooperation on the way ahead - Exchange experiences

e.g. “Business meet Science”

- Solutions for hospitals and health
- Energy efficiency
- Circular Economy
 - Water and waste
- Renewable energy (e.g. Hydropower and Biogas) / Energy Storage / Smart Grid
- Maritime Industries
- Automation in the industry

Possible areas for cooperation on the way ahead - Joint projects

from R&D to commercial solutions – prototyping

- Water treatments and sludge to biogas
- Renewable energy / Energy Storage
- Maritime Cleantech
- Light metal / Carbon fibre for automotive and aerospace
- Drones and drone-systems / sensors
- Simulation and control technology - Dynamic positioning.
- Big data (for health; energy / smart grid)
- Personalized medicine / Connected Care
- Etc, etc.



Thank you!
www.innovationnorway.no